**FocalPoint**

***Your Strategic Sounding Board***

**FocalPoint** is a targeted business review aimed at identifying your strategic options to take advantage of the post-healthcare reform environment.

As the healthcare environment evolves through unprecedented reform, providers from all segments are reevaluating their growth and exit strategies.FocalPoint brings strategic clarity to uncertain times.

**FocalPoint** answers your most strategic business questions.

* What are my competitors doing?
* Do I have access to the right partners to take advantage of new business opportunities?
* How do I defend against ACO’s and bundled payment initiatives?
* Are all of my business units adding strategic value?
* How can I maximize wealth in my business? (For-profits)
* Will my current strategic initiatives sustain our corporate mission? (Not-for-profits)

**FocalPoint** uncovers opportunities by:

* Identifying revenue growth options – acquisitions, joint ventures, organic
* Evaluating new and innovative strategies and payer source opportunities
* Examining potential risk in your current capital structure
* Exploring strategies for stabilizing current business model
* Determining your market valuation
* Identifying potential acquirers for divestiture or exit strategies

**FocalPoint—Strategic Sounding Board**

The process of a targeted business review reveals multiple opportunities and options. As your strategic sounding board, we work with you to clarify your direction and focus.

Process Graphic

Evaluate Explore Access

Contact Chip Measells at **chipm@wyattmatas.com** or **202-618-4713** for more information about our **FocalPoint Strategic Business Review** program.